The Old-Fashioned Milk Paint Company, Inc.

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FACTS

- Old Fashioned Milk Paint and new SafePaint for Walls are safe for people and the environment.
- Milk paint is one of the most ancient forms of paint known. Milk protein (also known as casein) and crushed limestone mix to form a very strong binder. Clay is added for body and earth pigments are added for color. The paints are made in powder form to avoid adding chemical preservatives. Water is simply added to the powder before use.
- The ingredients in milk paints are 100% biodegradable.
- Old Fashioned Milk Paint was first produced in 1974 as a natural, authentic finish for reproduction furniture and the restoration trade. It was formulated to adhere to porous surfaces such as bare wood and raw masonry.
- SafePaint was recently introduced to meet the growing demand for safe, interior wall paint. SafePaint is a breakthrough that uses an old technology to meet modern needs. It can be used on many nonporous surfaces including previously painted walls and new drywall with joint compound, which was unheard of in early milk paint formulations. SafePaint is a milk paint based on the original formula, but refined through modern innovation to give it properties that the original formula did not have- while still retaining its natural, safe qualities.
- Both formulas contain zero VOC's (Volatile Organic Compounds) and zero HAP's (Hazardous Air Pollutants). They are <u>free of harmful chemicals</u>, plastics and synthetic preservatives.
- Both have a soft, matte appearance and deep, rich colors. The twenty standard colors are easily mixed to produce many other colors. The original formula has a somewhat uneven, mottled, "old world" look while the new SafePaint maintains a more uniform appearance.
- Many people who suffer from allergies or multiple chemical sensitivity are able to tolerate milk paints where
 they are not able to use most conventional paints, even many that have low or zero VOC's.
- Milk paints have just a faint milky or earthy odor when wet, and no odor when dry. One may paint a room in the afternoon and sleep in it that night without fear of breathing harmful fumes.
- Old Fashioned Milk Paint and SafePaint are safe for use by pregnant women, for children's furniture and toys, and for hospital, school and nursery walls.